

## ForWaves Ambassadors

*“Creativity is intelligence having fun.” – Albert Einstein*

Our Ambassadors actively support ForWaves in reaching out to impact leaders and entrepreneurs committed to creating an environment respectful of **Innovation and Human Development**.

- ◆ Our Ambassadors are dedicated to *building tomorrow's world today*.
- ◆ Driven by excellence, we place *human development* at the heart of our endeavours.
- ◆ We believe in a world of *innovation and creativity for a better life for all*.
- ◆ We work as one to contribute to *shared and inclusive growth* to reduce poverty and inequalities while promoting the *entrepreneur's mind-set*.
- ◆ We *craft change* to create *new waves* of thinking, behaviour and actions respectful of our environment and human systems.
- ◆ ForWaves brings together *like-minded people, impact leaders and communities* to contribute to the *United Nations Sustainable Development Goals (SDGs)*.



Any questions? Contact us: [info@forwaves.com](mailto:info@forwaves.com)



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### What we do?

We contribute to unlock the potential of countries, organizations and humans, and share our resources, talents and creations:

- Our network supports **governmental and non-governmental organizations** in designing, implementing and evaluating policies, programmes and knowledge management platforms that contribute to inclusive growth.
- We support **small and medium-sized enterprises (SMEs)** in their business development on local and global markets, and in leveraging their Intellectual Property (IP) assets. We also promote the Design Economy which huge potential remains still untapped - in particular in developing countries.
- We **integrate human and organizational development** in all our projects - taking into consideration the reality of human systems and how to manage change effectively for sustainable results.